"Elon Musk's Starship has a banana hanging on it? Could \$Banana become the next \$Pnut?"

Yes, this is 100% not a joke.

This banana is no longer just an ordinary fruit—it's the embodiment of the classic internet meme "Banana for Scale". As the most eye-catching decoration on Musk's latest Starship S31, it will accompany SpaceX's continued success and become a spiritual totem for humanity's journey into the cosmos.

If \$PNUT symbolizes a facet of American spirit, then \$Banana might serve as a global cultural emblem for humanity.

TL;DR:

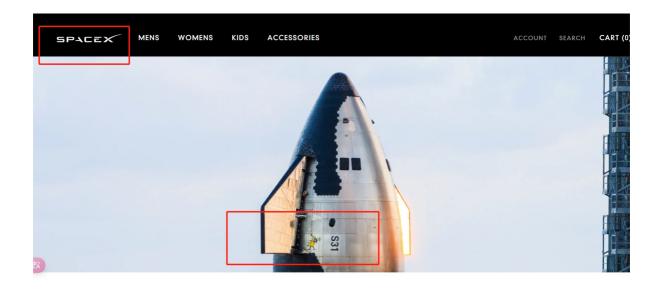
- A banana on the Starship—no joke. Elon Musk's newest Starship S31 features a pixelated, smiling cartoon banana painted on it. As a representation of the iconic meme "Banana for Scale", this banana is set to fly to space during SpaceX's sixth test flight on November 19, becoming the first meme to reach the cosmos and capturing global attention.
- The origins and cultural spread of "Banana for Scale." From a blogger's humorous post to 2008's "*Peanut Butter Jelly Time*", its viral rise on social media in 2010, and its endorsement by stars like Taylor Swift and Snoop Dogg, the banana has become a global internet symbol transcending geography and culture.
- Musk's humour and the philosophy of scale. Musk often uses humor to deconstruct serious topics. "Banana for Scale" absurdly redefines the concept of scale, aligning with his pursuits in rockets, Tesla, and batteries, all of which emphasize "scaling up and innovation."
- \$Banana: The next meme king? \$Banana, a new meme project built on the Solana blockchain, currently has a market cap of only \$30 million—far below meme leaders like \$DOGE and \$PNUT. If successfully launched aboard SpaceX's rocket into space, \$Banana could become a representative symbol of the fusion between meme culture and space exploration.
- Meme funding and Musk's logic. The value of memes lies in capturing attention, and Musk is the world's greatest source of attention. Just as he fueled the rise of \$DOGE and \$SHIB, \$Banana's potential is equally worth watching.

Breaking Down the \$Banana and Banana for Scale Phenomenon

1. "Is \$Banana the First Meme to Reach Space?"

- SpaceX's sixth Starship test flight, set for November 19, 4 PM (EST), or November 20, 6 AM (Beijing Time), has sparked global buzz—not for the technical achievement but for a banana.
- On **November 12, 2024**, SpaceX shared a photo on X (formerly Twitter) showcasing a whimsical feature of the **Starship S31**: a pixelated, smiling cartoon banana—holding an actual banana for comparison—painted on its exterior. The banana serves

as a playful homage to the internet meme "Banana for Scale", humorously contrasting the scale of the largest rocket in history with an everyday fruit.



TRENDING

The Banana Placement: Musk's Special Touch

What makes this even more fascinating is that the banana image is strategically placed in the **most prominent spot on the Starship**, ensuring it will be visible during the globally streamed launch.

As the **first meme to journey into space**, *Banana for Scale* is poised to spark a new wave of meme culture, capturing the attention of audiences worldwide. This playful yet symbolic act could elevate the cultural significance of memes while reinforcing their role in shaping modern storytelling and collective imagination.

With SpaceX's powerful platform, this banana might not just reach the stars but also redefine how humanity connects humour with ambition on a universal scale.



Why Is This Launch Significant for SpaceX?

This is far more than just a "banana show." Following multiple tests in 2023 and 2024, this sixth test flight will further validate SpaceX's **giant metal arm system**, ensuring its ability to more precisely catch rockets and achieve the ultimate goal of full reusability.

This launch represents a crucial step in SpaceX's journey toward interstellar exploration, and Elon Musk is highly invested in its success. On **November 18**, Musk changed his X (Twitter) profile picture to an image of a SpaceX rocket launch, rallying support for the flight just one day ahead.

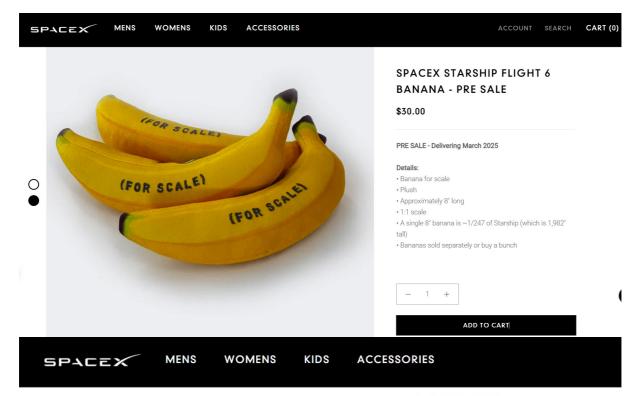
Meanwhile, the banana, as a symbol of humour and culture, will accompany this launch and every milestone in humanity's journey into space from here on.



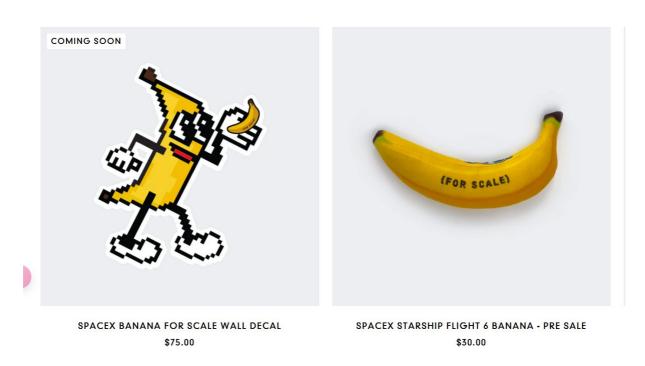
The Banana Business: Musk's Next Big Play

On **November 16**, the SpaceX online store officially launched two banana-themed products: the "*Banana for Scale*" sticker and a banana plush toy (possibly the first plush toy among Musk's merchandise).

The vibrant banana yellow instantly became the most eye-catching element on the store's black-and-red-themed webpage, striking a chord with fans. This move may be more than just a commercial experiment—it could become a key piece in the narrative behind \$Banana, tying meme culture, business, and space exploration together.



TRENDING



From an ordinary fruit to a cosmic meme, the story of the banana is only just beginning.

2. Meme Archaeology: The Origins and Rise of "Banana for Scale"

The Initial Spark

The iconic internet meme "Banana for Scale" originated from a playful post by the blogger **Rock Dog Designs**. When selling an old television, he had no ruler nearby, so he casually placed a banana next to the TV and labeled it "banana for scale." This absurd logic for measuring size unexpectedly went viral, capturing the internet's imagination and becoming a popular topic of discussion.

Origin

On March 30th, 2005, a photo of a banana placed against a TV set was posted on the blog Rockdogdesigns^[7] with a description explaining the TV was for sale:

"I don't know how big the screen is, we're moving and I can't find the tape measurer. But I do have a banana. For scale. Oh wait, my husband says it's 19inches. Oh well, I'll leave the banana for interest. Please be interested.



Early Viral Hit: Peanut Butter Jelly Time

In 2008, the comedic elements of "Banana for Scale" were further amplified by the viral song Peanut Butter Jelly Time. The cartoon banana, wearing sunglasses, danced wildly to the music, with exaggerated moves that were impossible not to laugh at. This animated short not only became a sensation across the United States but also garnered 220 million views, 1 million likes, and 70,000 comments on YouTube, laying the foundation for the banana meme's widespread popularity.



Full Bloom: From 2010 Social Media to All-Star Craze

Around 2010, "Banana for Scale" experienced a second wave of popularity on American social media. Users began creatively incorporating bananas as a "universal measuring tool" in various humorous images:

- Found a treasure? Use a banana lo to compare the size.
- Got a new pet? Measure its height with a banana .
- Met a celebrity? The banana less to be in the picture.
- Even when recording a child's growth, a banana le is used as the scale.

This absurd yet universally relatable sense of humour made the banana & an omnipresent symbol in internet culture, showing up in countless memes and posts across platforms.





Celebrities and the Banana Meme: A Global Entertainment Craze

Beyond ordinary people, "Banana for Scale" has also captured the hearts of many celebrities:

- **Taylor Swift** once shared that the "dancing banana" helped her relax and even inspired her creative process.
- Snoop Dogg called it "one of the craziest but most addictive things."
- **Justin Bieber** mimicked the dancing banana during a YouTube live stream, sparking wild fan excitement.

From Meme to Cultural Icon

What began as a simple joke has evolved into a global cultural phenomenon. From its viral status in songs and on social media to its prominent place on SpaceX's Starship, "Banana for Scale" has grown beyond being just a funny image. It has become a **symbol of internet culture** that transcends geographical and linguistic barriers. Moreover, it holds the potential to play a significant role in the growth of the **meme economy**.

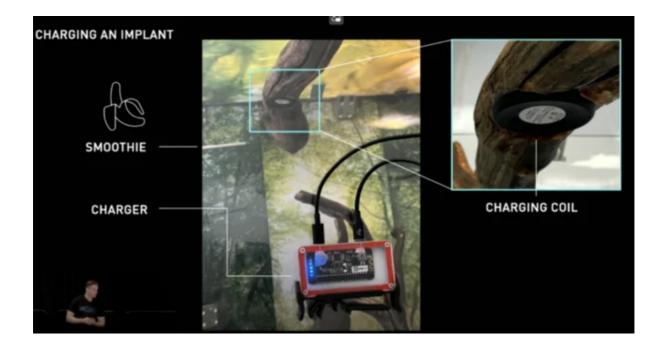
By placing the banana on the Starship, **Elon Musk** may well be paying tribute to this legendary internet meme.

From Earth to space, the story of the banana is far from over.

3. The Unavoidable Story of Elon Musk and the "Banana"



"Pure coincidence? The banana is also the reward given to monkeys in Neuralink's brain-machine interface tasks. Could the banana also be driving a brain-machine revolution? :)" Image source: Neuralink



As a fervent fan of internet culture, Elon Musk's love for the iconic meme "Banana for Scale" is deeply ingrained. From the banana-themed graffiti on SpaceX rockets, to the banana stickers on Tesla cars, to the plush banana toys in the SpaceX store, and even the reward of bananas for monkeys in the Neuralink brain-computer interface experiment—bananas have become an essential part of Musk's business ecosystem.

The Humorous Scientist: Deconstructing Serious Topics with Bananas

Musk excels at using humor to simplify complex technological topics, and "Banana for Scale" perfectly embodies this playful style. As an engineer and scientist, Musk has a unique sensitivity to the concept of scale, and the banana as a ruler serves to absurdly redefine how we perceive measurement and data.

The appeal of this meme lies in making serious measurements fun. It uses the most ordinary object to bridge the gap between complex issues and everyday life.

The Obsession with Scale: Musk's Technological Philosophy

From rockets to electric vehicles to energy batteries, each of Musk's projects revolves around the idea of **scale**:

- **Tesla**: Revolutionizing global transportation by making electric vehicles a widespread reality, transforming renewable energy from a niche choice to a mainstream option.
- **SpaceX**: Reusing rockets to turn the goal of sending humans to Mars from science fiction into a tangible, measurable engineering objective.
- **Neuralink**: Exploring the integration of the human brain with computers, attempting to extend the "scale of human potential" into entirely new dimensions.

"Banana for Scale" reminds us, in the most contrasting way, of the complex yet fascinating scale behind these grand ambitions.

Finally, The Expectations for \$Banana

Special Notice: The **\$Banana** mentioned throughout this article represents the **Banana for Scale** meme, a new meme project on the **Solana** blockchain. It is currently available for purchase through DEXs (such as Jupiter, Raydium, Pump.fun) or CEXs (such as AscendEX, LBank, CoinEx).

\$Banana CA: FuQASH8ps9NPeDu4h3rVtMBygKYoSiSTZ4uSiA5tpump **Note**: **\$Banana** is different from \$BAN (a meme token in the art auction space) and \$BANANA (a token in the Banana Gun robot ecosystem). Please make sure to distinguish between them.

Behind every great meme is a unique narrative of its own. Here are some emerging meme kings:

- **\$ACT**: AI (artificial intelligence) + meme, with a peak market cap of around 1 billion, already listed on Binance.
 - Recommended reading: link, from @0xcryptowizard
- **\$Pnut**: Political + meme, with a peak market cap of around 2.5 billion, already listed on Binance.

Recommended reading: <u>link</u>, from @BTCdayu

As for **\$Banana**, representing Universe (space exploration) + meme, its current market cap is about 30 million (as of this writing), still in the value discovery phase.

\$Banana CA: FuQASH8ps9NPeDu4h3rVtMBygKYoSiSTZ4uSiA5tpump



In fact, the logic behind meme funding is simple: meme tokens are all about attention, and the biggest source of attention in the world comes from Elon Musk.

The \$DOGE token, with a market cap of \$50 billion, exploded because Musk kept promoting it. Similarly, \$SHIB, with a market cap of \$15 billion, owes its rise to Musk's influence.

Now, let's boldly imagine: since DOGE has already become the abbreviation for the "Department of Government Efficiency" in the U.S., what could the future of BANANA look like?

- Could it become the new organization for interstellar exploration: **BANANA**, Beyond All Normal Astronautical Norms Alliance?
- Or could it evolve into a slogan that bridges space technology and internet culture: **BANANA**, Beyond All Normal and Naughty Aspirations?

If **BANANA** successfully enters space alongside SpaceX's S31 rocket, it won't just be a simple fruit or internet meme—it would symbolize human culture and the spirit of exploration. After all, even in the pursuit of serious scientific tasks and exploration, humor and fun are indispensable parts of the journey.

Of course, failure is also a possibility. But even in that case, the courage and optimism represented by **BANANA** will remain eternal. It will stay in the vast expanse of the universe, inspiring the dreams of many more people.

A banana, seemingly ordinary, measures humanity's humor, imagination, and creativity. From a meme to space travel, it's both the pinnacle of entertainment and a symbol of the future.

At the end of the universe, perhaps we need not just technology, but the optimism of a banana.

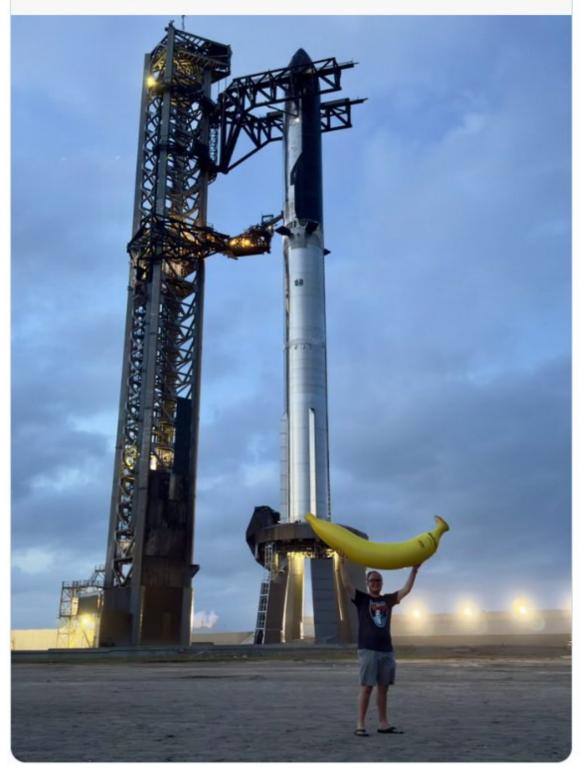
Looking forward to SpaceX's launch in two days, and to more exciting journeys of space exploration!

See you on November 19th, 4:00 PM EST (November 20th, 6:00 AM Beijing Time)!









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